

CONTEMPORARYARTNOW.COM

@CANARTFAIR

CONTEMPORARY ART NOW

CAN

**ART FAIR MADRID
04-07 MARZO '27**

MATADERO MADRID LEGAZPI,8

CAN Madrid

After more than a decade of history in Madrid, CAN Madrid continues to evolve as one of the key moments on the artistic calendar.

In dialogue with CAN Ibiza, the project consolidates itself as a dual format that connects two complementary contexts: the expansive energy of the island and the cultural intensity of the capital.



CAN Madrid

CAN Madrid establishes itself as a fair that looks at the present from an active position, accompanying galleries and artists who are defining the now.

A space in constant movement that grows alongside its community and continues to expand its reach within the contemporary landscape, maintaining a clear identity while remaining open to new ways of doing things.



Galleries participating in the latest edition

- AKIINOUE (Japan)
- Al-Tiba9 Gallery (Spain)
- ARMA GALLERY (Spain)
- Arniches 26 (Spain)
- Bahnhof (United States)
- BO – The Association of Visual Artists Oslo (Norway)
- Colombo's Gallery (Italy)
- Di Gallery (Spain)
- Duran Contemporain (Canada)
- ENLACE (Peru)
- Espacio Derivado (Spain)
- Espacio Líquido + La Gran (Spain)
- Gabinete de Dibujos (Spain)
- Galería Llamazares (Spain)
- Galería Siboney (Spain)
- Galería Silvestre (Spain)
- Galeria Trinta (Spain)
- Galerie Heike Strelow (Germany)
- Galerie Masurel (France)
- Gallery RED (Spain)
- gallery rosenfeld (United Kingdom)
- Herrero de Tejada (Spain)
- Isabel Croxatto Galería (Chile)
- Klaus Steinmetz Arte Contemporáneo (Costa Rica)
- La Plataforma (Spain)
- LAPISLAZULI.GALLERY (Spain)
- MARC BIBILONI (Spain)
- MATTER Tokyo (Japan)
- Mini Galerie (Netherlands)
- MOII GALERIE (France)
- MORFO Galería (Spain)
- MXM Galería (Spain)
- NaVa (Dominican Republic)
- PDP Gallery (France)
- Pep Llabrés Art Contemporani (Spain)
- Polarraum (Germany)
- Praxis (Argentina / United States)
- Proyecto Reme (Spain)
- SC GALLERY (Spain)
- SEA Contemporary Art (United States / San Marino)
- Secteur Privé (United Kingdom)
- SHANKAY (Portugal / United Arab Emirates)
- Soho Revue (United Kingdom)
- The Cuban Art Hub (Cuba)
- Tönnheim Gallery (Spain)
- Tramuntana Gallery (Spain)
- Twin Gallery (Spain)
- Underdogs Gallery (Portugal)
- Ventana Project (Germany / Spain)
- VETA by Fer Francés (Spain)
- Víctor Lope Arte Contemporáneo (Spain)
- WIT Art Gallery (Spain)
- YUSTO / GINER (Spain)



Venue

Within the framework of Madrid Art Week and in its 11th edition, CAN returns for the fourth consecutive year to Matadero Madrid as a meeting point for national and international proposals that dialogue with the present.

A space that welcomes new perspectives and reinforces our commitment to diversity and sustainability within the artistic ecosystem.



Venue

CAN Madrid will once again take place in a large exhibition structure of almost 4,000 m², 10 meters high, and with natural light, designed to offer an immersive and open experience.

An environment designed to discover the current pulse of contemporary art in one of the city's most active cultural centers.





Daniel Muñoz

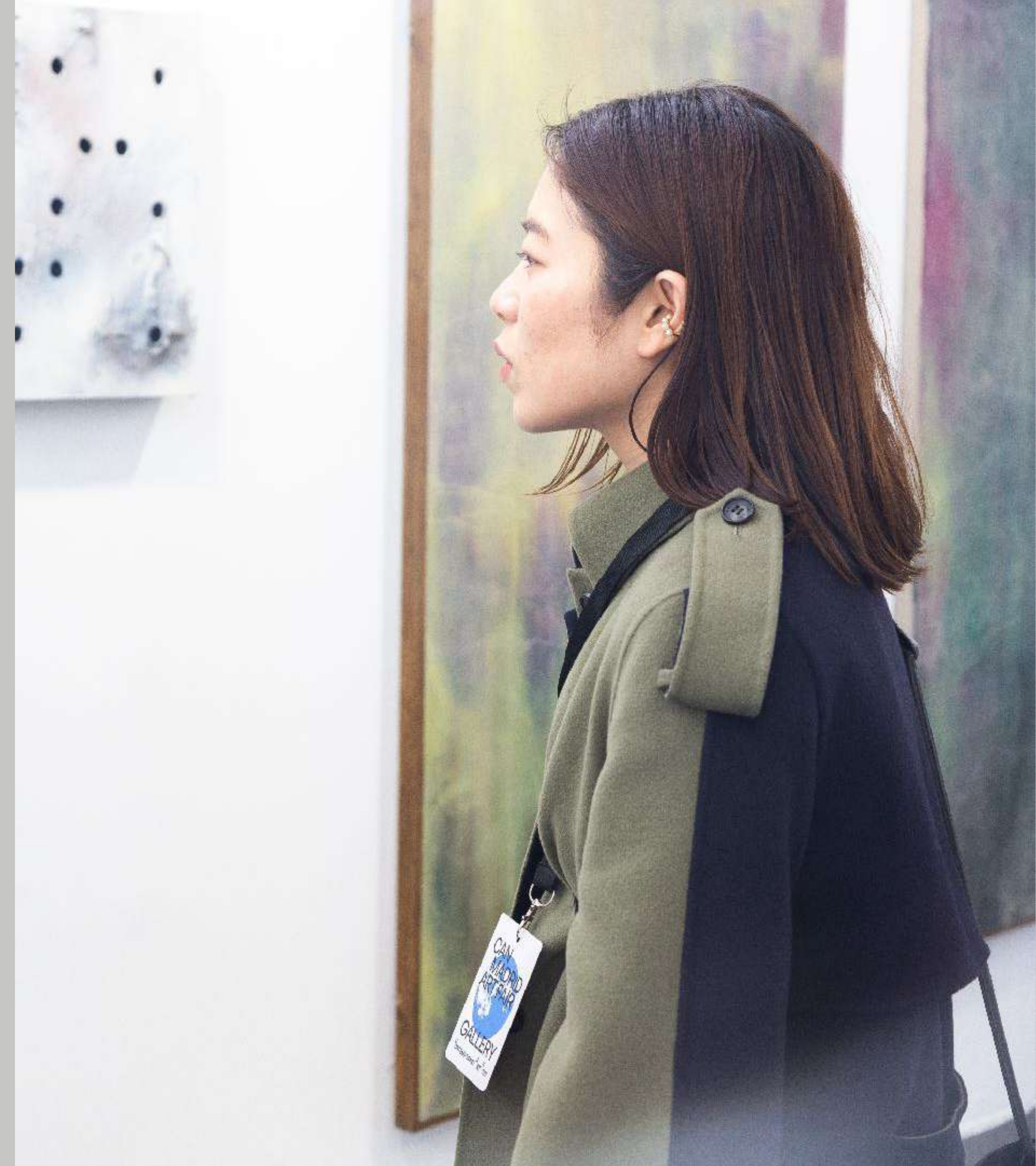
GAUDETIAE
CHILLOS

GAUDETIAE
CHILLOS

Visitors

In its latest edition, CAN Madrid gathered more than 12,000 visitors over four days, consolidating itself as a must-attend event within Art Week.

The constant and diverse influx included collectors, professionals, and an international audience, reflecting the growing interest in a fair that continues to gain relevance within the global circuit.



Sales

The participating galleries achieved very solid results, sustaining last year's sales pace and even reaching several sold outs.

Artists such as Arturo Garrido, Joaquín Reyes, Ela Fidalgo, or Nieves González were the great protagonists, making it clear that the market has its eyes set on their proposals.



Social Media

Organic growth on social media has been constant, surpassing 30,000 followers on Instagram and reaching outstanding interaction figures during the fair period.

During the month of the last fair, we generated **more than 1 million impressions** and attracted almost **153,000 new visits** to our profile.

Additionally, **our website received 27,000 visits** in the month of the fair and **reached 180,000 interactions**.



Press

The media coverage during the last edition of the fair produced a significant **communication value** return of 8 million euros.

The coverage was distributed in several media outlets:

Print press: 50

Online press: 234

TV and radio: 6

In total: 290



"Can Art Fair will return to Plaza Matadero, from March 5 to 8, with more than 50 galleries, half of them international, thus already boasting a record number of participants since its inception. It will inaugurate three new sections to honor counter-current artists, provide a space for monographic presentations by first-time galleries, and explore the union between art and design. Furthermore, it will repeat its invitation to Latin American art and galleries less than three years old."

El Mundo

"When it comes to the most current art, we still have many more proposals left in Madrid, such as CAN Art Fair Madrid, formerly known as UVNT."

El País

"It is worth noting that its program has expanded with sections such as CAN Design, dedicated to collectible design, and curated projects that explore the relationship between art, architecture, and visual culture. Over time, this fair has established itself as one of the alternative spaces to ARCO to discover the most current languages of the art scene.."

Vogue

"A fair for emerging artists, mid-career, and the big names, which has evolved into fresher languages, other aesthetic codes, and new trends in the art world."

La Razón

"CAN is a fair open to new languages and hybrid practices. It attracts a large young audience and established collectors who want to discover other voices."

Telva

"The fair will celebrate its tenth edition from March 5 to 8 at Matadero Madrid, marking a turning point in the history of one of the most unique events on the Spanish art scene."

Neo2

EL PAÍS

ABC

EL CULTURAL

EL MUNDO

 **THE ART NEWSPAPER**

LA RAZÓN

Expansión

EL ESPAÑOL

**CULTURA
INQUIETA**

YOROKOBU

AD

NEO2

Institutional Support

With the aim of promoting contemporary creation, various collections, institutions, and foundations actively collaborate in the fair through acquisition awards and residency programs.

The collections participating by granting awards are Casa MER, Colección Studiolo, Fundación Bassat, Kells Art Collection, Mardel, Piramidón, Preuss Collection, The Social Hub, Collegium, LEA - Lab of Experimental Art, and Estudio Cañas / Venancio Blanco.





04-07 March 2027

Public Programs

Public Art

CAN Madrid develops a curatorial program that expands the scope of the fair beyond the exhibition space, activating the city and generating new contexts for contemporary art.

In collaboration with the Madrid City Council, we promote a public art program that intervenes in various spaces across the city in the weeks leading up to the fair. Participating galleries can present proposals to showcase their artists' work in highly visible urban environments.



Digital Art

The digital art program expands the fair's presence through a network of screens distributed throughout the city. A format that allows exploring new forms of exhibition and bringing the work of digital artists to a wider audience.



CAN Talks

CAN Madrid Talks gathers professionals from the artistic and cultural sphere to generate conversations around key topics such as collecting, architecture, or contemporary practices.

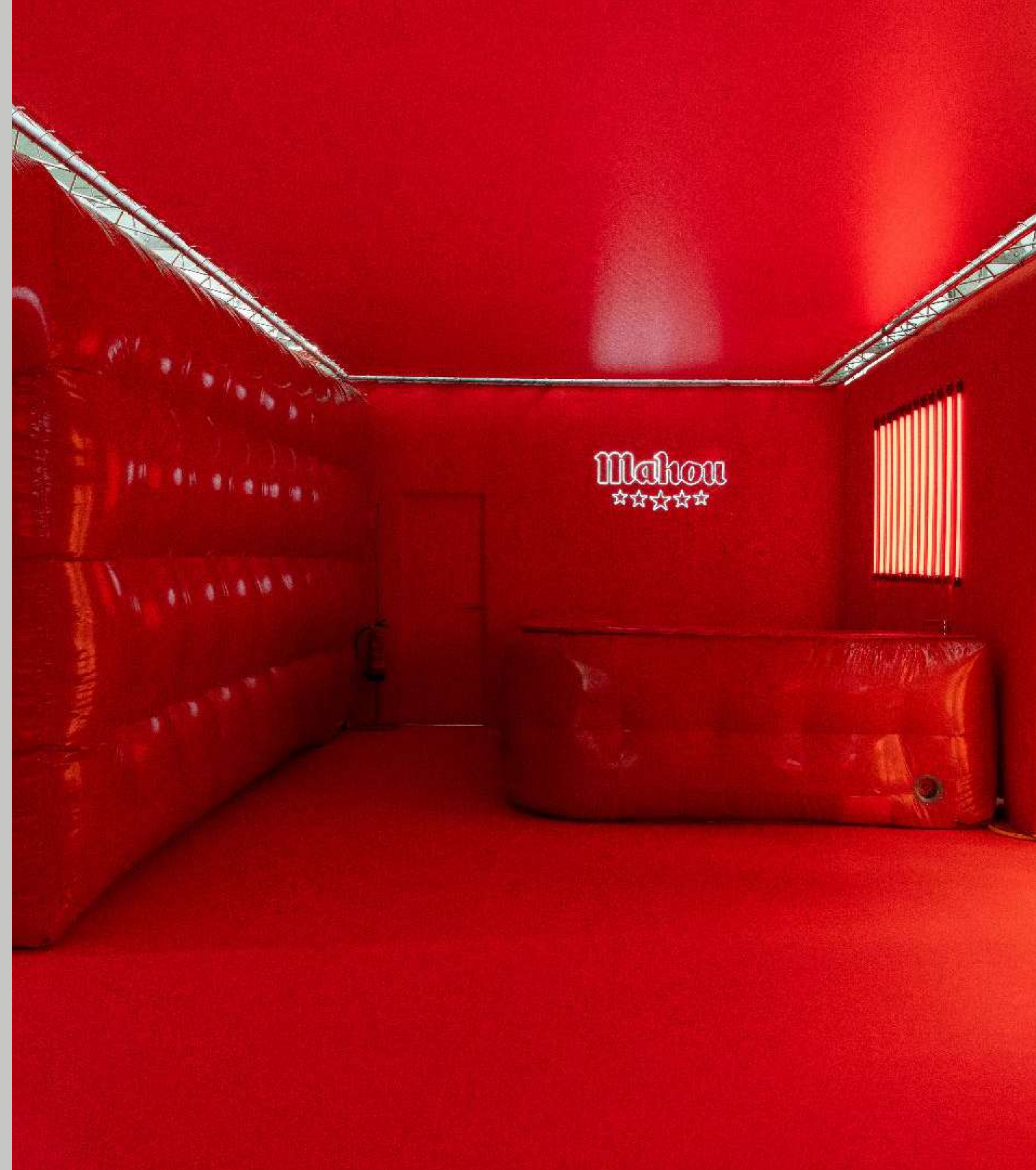
To this end, we have counted on the participation of figures such as Ana Barriga, Paula Santomé, Blanca De la Torre, Noemí Iglesias Barro, Ela Fidalgo, Ianko López, Lola Zoido, Lorena Pérez Jacome, Sara Rubayo and Javier Sainz de los Terreros, Luisa Espino, David Barro, María Marco, Benedicta Badía, Andrea Pacheco, Joaquín Jesús Sánchez, Andrea Muniain, Alexandra Schader, Joel de Blanco, among others.



Mahou Space

Each edition incorporates an intervention designed by an invited creative studio, which transforms the talks space into an artistic experience in itself.

Architecture and art combine to generate a unique environment within the fair.



Makou
☆☆☆☆☆



04-07 March 2027

Curated Programs

General

This is the main section of the fair, made up of a curated selection of both national and international galleries. In this space, the most current and groundbreaking work of the moment is exhibited, acting as a showcase for the freshest visual languages.

Price: 330 € / m² + VAT.

Booths starting from 30 m².

Between 35 and 40 m²: maximum 4 artists.

Between 40 and 50 m²: maximum 6 artists.

More than 50 m²: maximum 8 artists



Solo/Duo

The Solo/Duo Project is our commitment to freshness and experimentation. This section, designed specifically for galleries debuting at the fair, offers a 15 m² corner format ideal for curatorial or independent projects. The goal is to move away from the conventional booth to focus on a clear and coherent narrative around one or two artists.

Price: 5,000 € + VAT.

15 m² booths.



Young Galleries

Aimed at young galleries with emerging trajectories founded after 2022.

Price: 6,000 € + VAT.

20 m² booths.



Foco LATAM

For the 3rd consecutive year, the LATAM Focus section returns. In its first two editions, it was curated by Christian Viveros Fauné.

Price: 330 € / m² + VAT - 15% discount (For galleries traveling from Latin America).
30 m² booths.



CAN Design

CAN Design is a section curated by María Santamaría and dedicated to giving prominence to collectible design. Here we will show projects by designers that combine creativity, functionality, and art, transforming everyday objects into unique and desirable pieces to collect.



All Include

- Rental of the basic exhibition space (modular walls).
- Spotlights according to the square meters of the booth itself.
- Gallery name lettering on the booth.
- Inclusion in the social media campaign.
- Electrical point.
- Mention on the official CAN Art Fair Madrid website.
- Daily cleaning of the common areas and aisles of the fair.
- Public Liability Insurance for the venue.
- General security during the fair.
- Basic WiFi connection.
- Invitations according to the square meters of the booth itself.





CI 90 GALLERY

BELMONT



31

VETARY - J

FRANCOIS

FRANCOIS

WAVE 10

MAC 20



04-07 March 2027

Collectors Program

Collectors Program

The CAN Art Fair Madrid collectors program proposes an agenda of meetings, visits, and experiences designed to generate real connections within the art ecosystem.

A way to experience the fair beyond the exhibition tour.



CAN On Site

The heart of the fair. Where everything happens.

Professional preview, opening, and an active program throughout the week: acquisition awards, guided tours with international curators, and meetings with collectors.



CAN Beyond

The fair expands through the city.

Visits to museums, private collections, artists' studios, and independent spaces.

A way to discover Madrid from the inside and generate real connections between the local and the international.

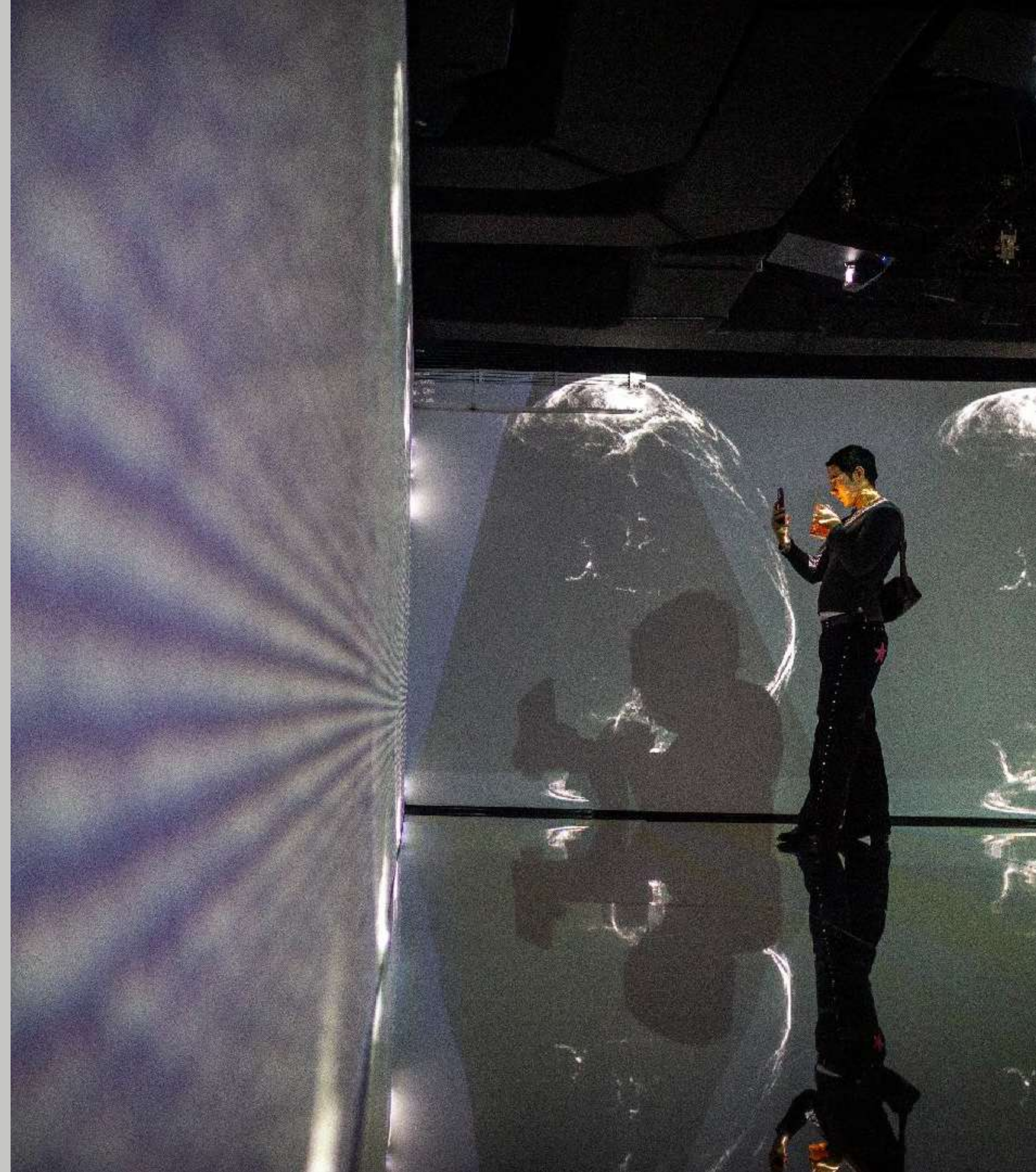


CAN Events

The most social side of CAN.

Afterparties, dinners, and meetings where the fair continues outside the booths.

A space to connect, mingle, and continue the conversation in another context.





04-07 March 2027

Contemporary Art Now Madrid 2027

CAN Madrid

CAN Madrid 2027 continues to evolve as a key point on the international artistic map. This new edition incorporates unprecedented galleries and formats to connect art, city, and community, reaffirming our commitment to a context in constant movement that defines the present of the contemporary.



Opening Times

Collectors and VIP opening:

Thursday, March 4: 12 PM - 10 PM

Opening hours for the general public:

Friday, March 5: 12:00 PM - 9:00 PM

Saturday, March 6: 11:00 AM - 9:00 PM

Sunday, March 7: 11:00 AM - 7:00 PM





AS
MINI
GALERIE
AMSTERDAM
DU 17.11.2010

DE
STUDIO
GALLERY
AMSTERDAM
DU 17.11.2010

DE
MINI
GALERIE
AMSTERDAM
DU 17.11.2010

EXIT

EXIT

EXIT

CONTEMPORARYARTNOW.COM

@CANARTFAIR

CONTEMPORARY ART NOW

CAN

**ART FAIR MADRID
04-07 MARZO '27**

MATADERO MADRID LEGAZPI,8