



CAN MADRID 2026

5—8 MAR
MATADERO
MADRID

^CONTEMPORARY ART ^NOW

ART FAIR

05-08 March 2026

Hola!

After 10 years of history in Madrid, and coinciding with the closing of the 4th edition of CAN Ibiza Art Fair on the island, we feel the time has come to take a step forward. UVNT Art Fair (Urvanity Art) is transforming into **CAN Madrid Art Fair**, with both fairs now united under a single brand: **Contemporary Art Now.**



05-08 March 2026

CAN Madrid

A new name to remain what we've always been: a fair that is bold, curious, and alive. But also a name to grow. To open new paths alongside those who have grown with us. After years of evolution, of dialogue with artists, galleries, and audiences who look at the present with a hunger for the future, we felt it was time to take the next step.

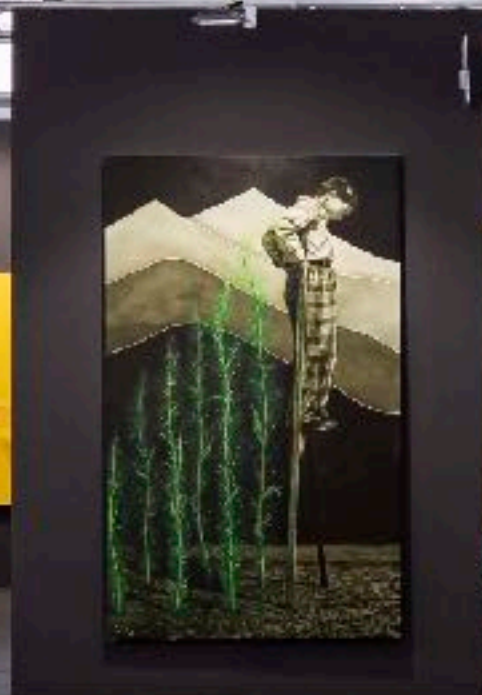


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CAN Madrid

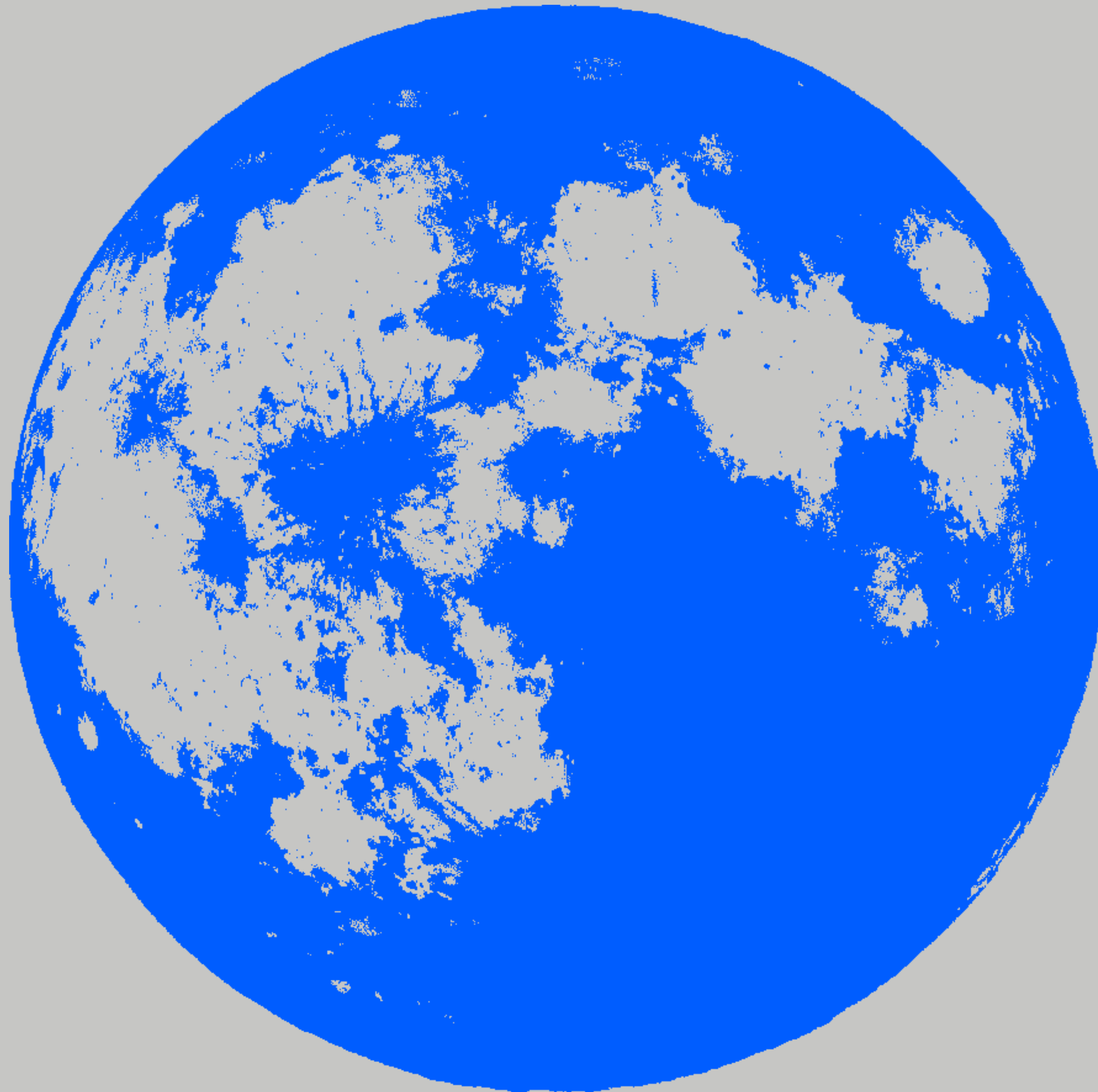
And that step made sense only if we took it together: Ibiza and Madrid, sun and moon under the same sky. Contemporary Art Now is no longer just a project that happens on the island; it now also beats in the heart of the Spanish capital.





Madrid

If in Ibiza art opens itself to the sun, to desire, to celebration, in Madrid art dives deeper—into emotion, into urgency. CAN Ibiza is the sun. CAN Madrid is the moon: intuition, transformation, inner drive. The place where strange dreams take shape. Where what seems invisible gains strength.



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Madrid

We still believe in art born from the now—in new languages, in aesthetics that break the mold, in visual culture that doesn't ask for permission and shakes us awake. We continue to support the artists and galleries who take risks, who dare, who refuse to settle. But now, we do it under a name that brings us together: Contemporary Art Now.



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Headquarters

During Madrid Art Week, CAN Madrid opens a space at **Matadero Madrid** to showcase national and international projects that explore new narratives and perspectives, with a strong commitment to diversity, inclusion, and the sustainability of the artistic ecosystem.



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Headquarters

The fair will take place in a spectacular 10-meter-high tent spanning over 3,000 m²—an ideal setting to discover the most vibrant voices in contemporary art at the cultural heart of the city.



Participating Galleries – Last Edition

Gallery Afternoon (South Korea)

Al-Tiba9 Gallery (Spain)

Antonio Colombo Arte Contemporanea (Italy)

Arma Gallery (Spain)

Arniches 26 (Spain)

La BIBI + Fran Reus (Spain)

Cerquone Gallery (Venezuela / Spain)

Delimbo (Spain)

Enari Gallery (Netherlands)

ENLACE (Peru)

Espacio Derivado (Spain)

Espacio Líquido + La Gran (Spain)

Gabinete de Dibujos (Spain)

Gärna Gallery (Spain)

Ginsberg + Tzu (Peru)

Galerie Heike Strelow (Germany)

Herrero de Tejada (Spain)

Ilgaz Yildiz (Spain)

Isabel Croxatto Galería (Chile)

Klaus Steinmetz Arte Contemporáneo (Costa Rica)

Larriot Collective (Spain)

Llamazares Galería (Spain)

LJ (France)

Galerie Masurel (France)

Marchante Arte Contemporáneo (Mexico)

MXM (Spain)

NAAN Gallery by HARABEL Contemporary Art Center (Albania)

NN (Argentina)

Pep Llabrés Art Contemporani (Spain)

Gallery RED (Spain / France)

Renace Contemporary (Spain)

SGR Galería (Colombia)

Shankay (Portugal / United Arab Emirates)

STAIN projects (Spain)

TING TING Art Space (Taiwan)

Tönnheim Gallery (Spain)

Tuesday to Friday (Spain)

Galería Trinta (Spain)

Valerie's Factory (Argentina)

Verduyn Gallery (Belgium)

Victor Lope Arte Contemporáneo (Spain)

Whitestone Gallery (Singapore / Hong Kong /
Japan / China / South Korea / Taiwan)

Wizard Gallery (United Kingdom / Italy)

Yusto / Giner (Spain)



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Visitors

During the four days of the last edition of the fair, we welcomed over 12,000 visitors, consolidating our event as an essential meeting point for the art world. Attendance was steady and diverse, with audiences and collectors coming from all corners of the globe, and a notable increase in participation from professionals within the art sector.

This growing interest from the cultural and creative ecosystem strengthens CAN's position as a key fair within the international art circuit.



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Sales

Participating galleries in the most recent edition sold an average of 70% of their booths, with several achieving a complete sell-out. Notable sales included works by Rafael Trapiello with Arniches 26, Flora Castiglia with Galerie Masurel, José Luis Carranza with Klaus Steinmetz, Emilio González Sainz and José Lourenço with Trinta Galería, and Jan Vallverdú with Herrero de Tejada —among the top-selling artists of the edition.





Institucional Support

To support contemporary creation and increase the visibility of artists, prestigious collections, institutions, and private foundations took part in the fair's latest edition by awarding acquisition prizes and residency grants.

Collections that contributed awards included Boom! Art Community, Casa Mer, Colección Klasse, Colección Studiolo, Kells Art Collection, Montresso* Art Foundation, and Piramidón Centre d'Art Contemporani.



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Social Media

Now, @uvnt_art becomes @canartfair. We take this step to unify our identity under the CAN account, reinforcing the coherence and strength of the project as we continue to grow.



Social Media

This account has already delivered strong results, achieving organic growth on Instagram and surpassing **24,000 followers**. During the month of the latest fair alone, we generated over **900,000 impressions** and attracted nearly **32,000 new profile visits**.

Additionally, our website received **21,000 visits** between editions and reached **208,000 interactions**.



Press

Media coverage during the latest edition produced a significant earned media value of **€11 million**.

Coverage breakdown:

Print media: 99

Online media: 381

TV and radio: 7

Total: 487 media hits



“Now celebrating its ninth edition, UVNT Art Fair is the freshest breeze of the week—an absolute must-see—currently entering a new stage of growth at its new location in Matadero Madrid.”

La Razón

“UVNT is a space to explore the freshest artistic languages, integrate diverse aesthetic codes, and discover new trends in the art world. A fair where emerging, mid-career, and established artists from the national and international scene seek to reimagine today’s cultural landscape through contemporary art.”

elDiario.es

“UVNT Art Fair, now in its ninth edition at Matadero Madrid, remains focused on the most contemporary art, featuring emerging talents and more established names, but always with a strong sense of openness. Directed by Sergio Sancho, the participating galleries bring remarkable proposals and have also launched Focus LATAM, dedicated to Latin American galleries with a special emphasis on contemporary ceramics.”

Ars Magazine

“In its 9th edition, UVNT returns to the Plaza at Matadero Madrid, a space it debuted in successfully last year. Without losing its essence, it continues to champion the most current artistic languages and reimagine the cultural landscape.”

El Cultural

“Beyond the new additions, the fair continues to delight its loyal followers, remaining the go-to place to discover the most innovative art. As its founder Sergio Sancho puts it, UVNT was born to shake up the art market—and nine editions later, it continues to do so with the same energy.”

AD

“The fair that has shown the most momentum in recent years is UVNT. What began as a small fair focused on urban art is now—in its ninth edition—gaining in breadth and diversity.”

Vanity Fair

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LARAZON

ABC

VOGUE



ARTE

Forbes

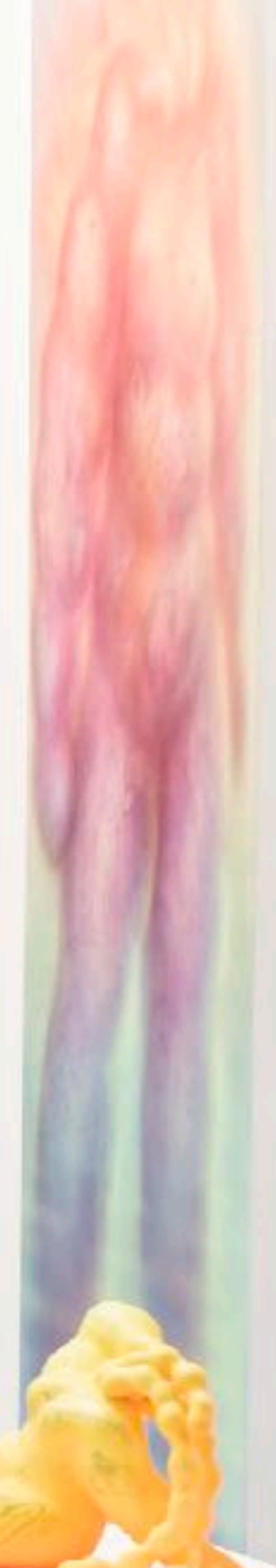
elDiario.es
Periodismo a pesar de todo

AD
ARCHITECTURAL DIGEST

BAZAAR

VANITY FAIR

FINANCIAL TIMES



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Curated Programs

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Public Art

For the past nine years, we have partnered with Madrid City Council to curate a public art program and a digital art program that transform the city center in the weeks leading up to the fair.

All participating galleries are invited to submit proposals for both programs, offering the opportunity to showcase the work of one of their represented artists in some of Madrid's most iconic public spaces.



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Digital Art

At CAN Madrid, we are committed to innovation in art and digital culture, collaborating with digital artist studios to display their creations on more than 100 screens across the city—an exciting format that galleries and their artists are also welcome to join.





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CAN Talks

The CAN Madrid Mahou Talks program brings together leading professionals from different areas of art and culture to reflect on collecting, architecture, digital media, and new approaches to contemporary art.

Last edition's speakers included Luisa Espino, Ianko López, Christian Viveros-Fauné, Amanda Tejo Viviani, Andrea Pacheco, and Andrea Muniáin, among others.



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Mahou Space

Each year, we invite a creative studio to design the Mahou Talks space as a true artistic intervention—merging cutting-edge architecture with contemporary art. Past collaborators include ENORME (2025), Palma and NULA.STUDIO (2023), Pareid Architecture (2022), TAKK (2021), Penique Productions (2019), and most recently, Studio Animal, which surprised us in 2024 with its proposal Asomar la cabeza.





Collectors Program

05-08 March 2026

Collectors Program

The most recent edition of our Collectors Program was a vibrant journey through art, with more than 30 events that offered windows into local creativity and culture—creating memorable experiences that connected guests with the soul of Madrid.

By the end of the week, we hadn't just celebrated art—we had forged meaningful connections between artists, collectors, and the community, turning each encounter into a unique celebration of creativity.



VIP events 2025

05-08 March 2026

CAN Afterparty

The most anticipated night of the week began with an informal dinner at the iconic Lula Club, where collectors and gallerists gathered for music, drinks, and conversation. It was a moment to relax, laugh, and connect in a vibrant, intimate atmosphere.

As the night unfolded, doors opened to what soon became the most talked-about afterparty of Madrid Art Week—in true CAN style. Music took over, the crowd grew, and the energy was electric.



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Embassy Tour

During a private coffee gathering at the fair, cultural and institutional representatives met with collectors, curators, and special guests in a space designed for quiet dialogue and open exchange.

The experience continued with a guided private tour of a curated selection of booths, offering deeper insights into the fair's curatorial direction.

These moments highlight how the fair has grown beyond being just a fair—it's become a dynamic cultural meeting point, strengthening ties between the market and institutions.



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Dinner at Soho House

One of the most special evenings of Madrid Art Week was the dinner in collaboration with Soho House, created in collaboration with artist Irene Molina. In a thoughtfully curated setting, we brought together collectors, cultural professionals, and art influencers for an experience where art and gastronomy naturally came together.



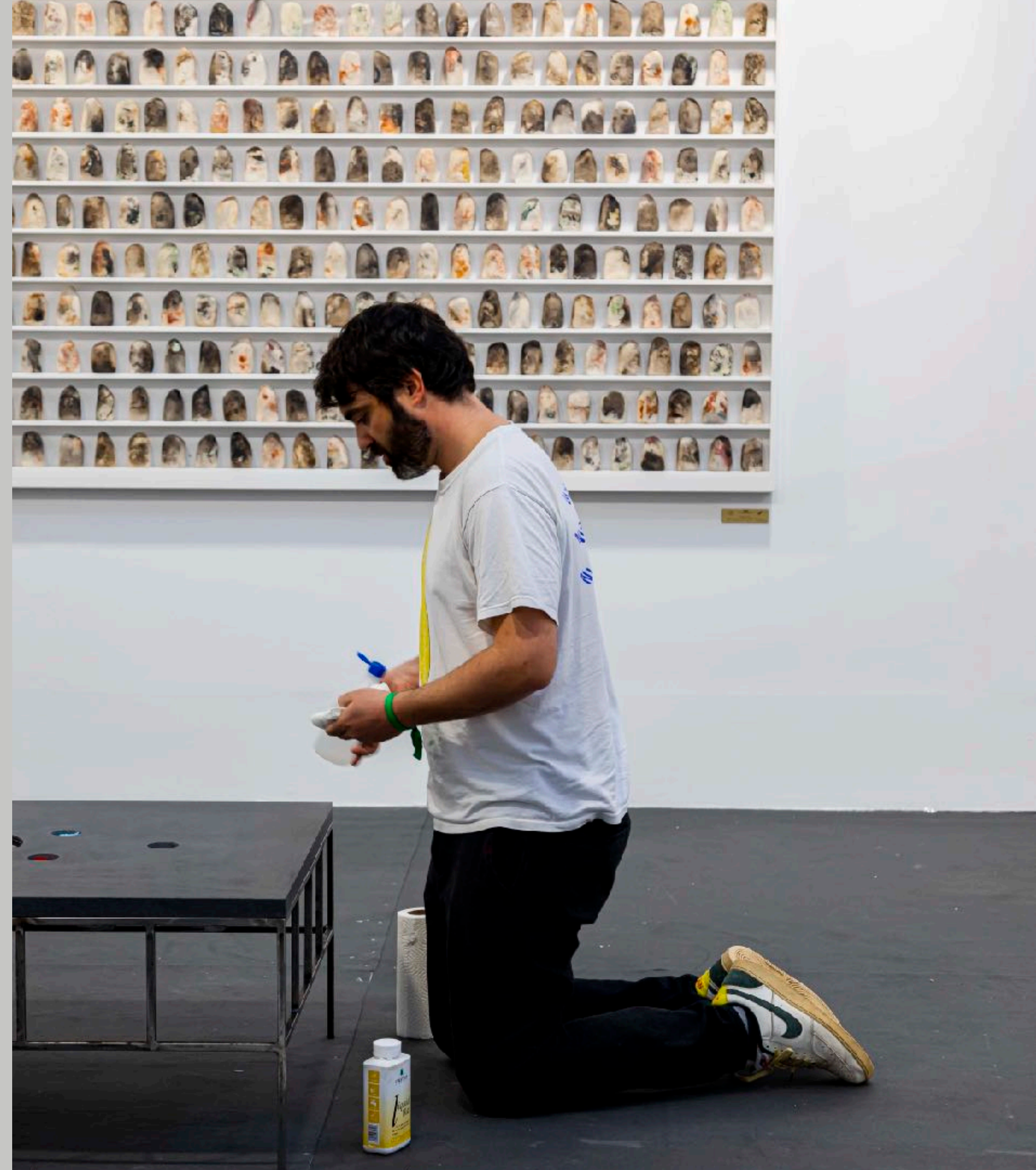
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Guided Visit – FOCO LATAM

The Collectors Program also joined a guided tour of the FOCO LATAM section, led by its curator Christian Viveros-Fauné.

In an intimate, small-group setting, they gained first-hand insights into the curatorial vision behind the selection of Latin American galleries and artists, and engaged directly with one of today's most relevant critical and curatorial voices.

More than just a visit, it was a way to see the fair from a new perspective—understanding the narratives, contexts, and market dynamics that shape each proposal.



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Collectors Dinner

Another highlight was the Collectors Dinner at Club Prim 5, an encounter that combined the unexpected with the intimate.

With cocktails, memorable dishes, and great music, conversations flowed naturally and connections were made effortlessly. It was an invitation into a space not easily accessed—a discreet gateway to Madrid's most vibrant cultural and social life.



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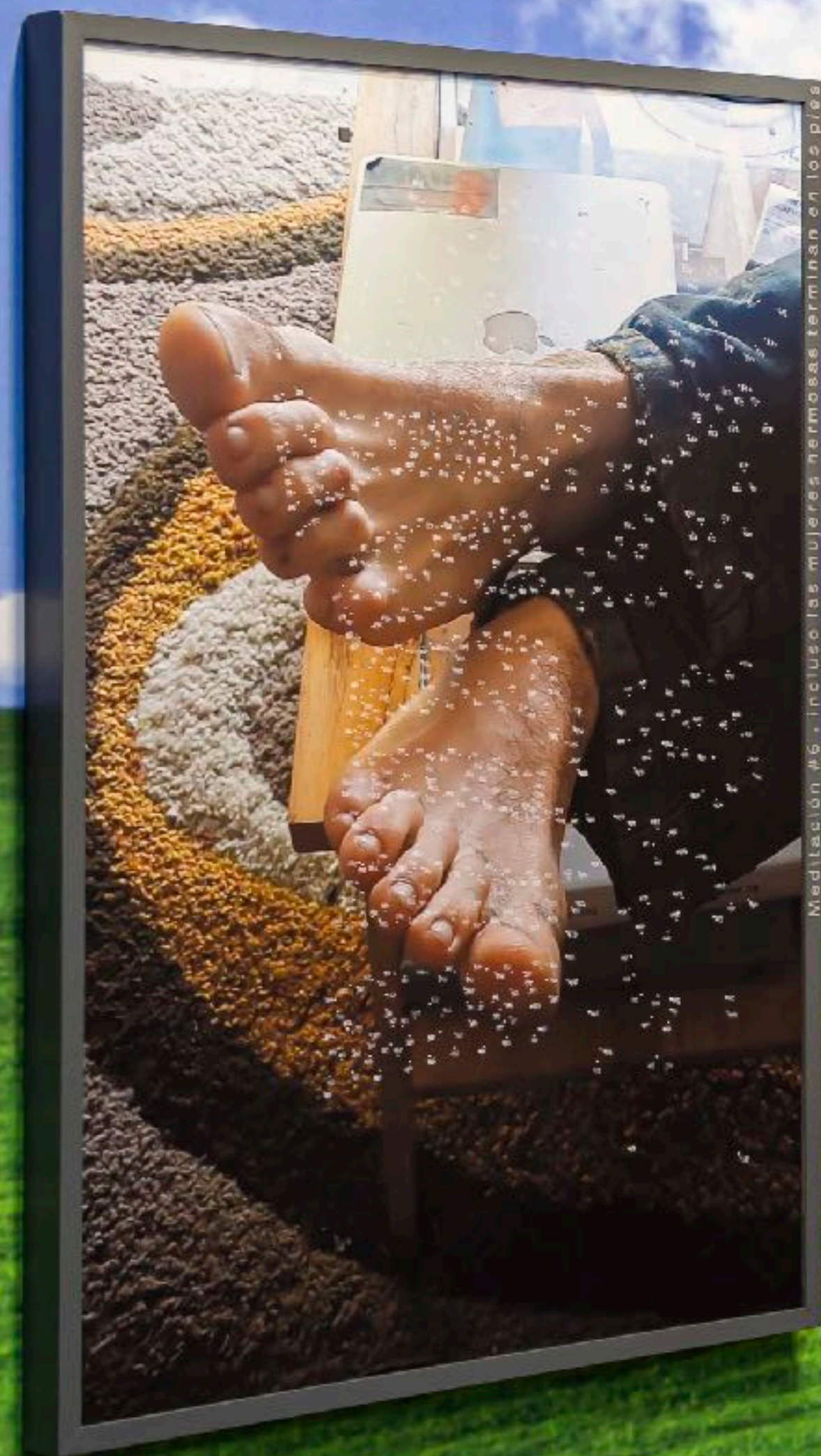
Collectors Program 26

In March 2026, the Collectors Program of Contemporary Art Now Madrid returns with renewed strength—featuring new galleries, artists, and gatherings designed to connect diverse profiles across the contemporary art ecosystem.

We invite you to be part of this new edition: a few days to discover fresh proposals, build new connections, and experience Madrid through art.

Get ready for a vibrant celebration that opens up new ways to see, share, and explore the art of today.

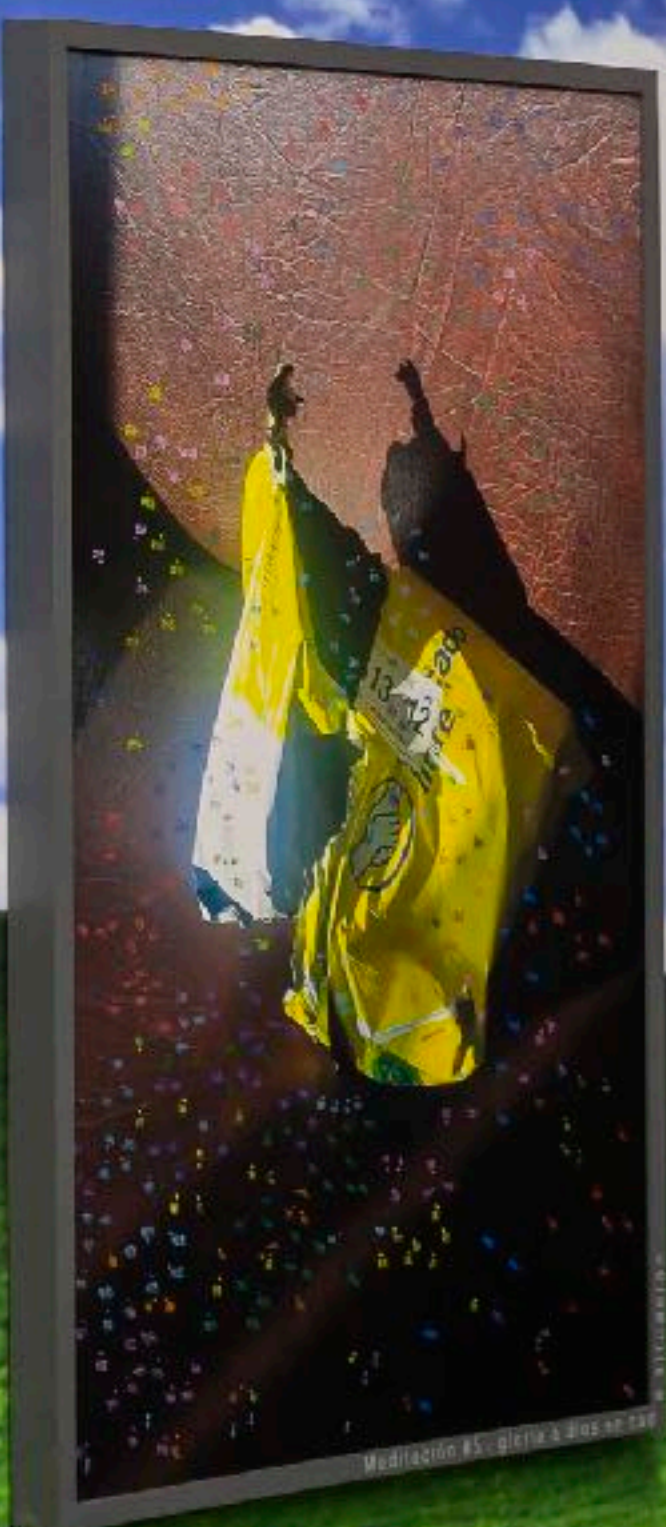




Meditación #6 - incluso las mujeres hermosas terminan en los pies



Meditación #4 - nadie puede saber como me siento



Meditación #5 - gloria a los muertos



Meditación #7 - los muertos de la guerra



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Contemporary Art Now Madrid 2026

05-08 March 2026

CAN Madrid

This year, we present a renewed edition full of exciting updates: new programs, new galleries, artists setting the pace of contemporary art, an enhanced collectors program, and a public art proposal that will transform the streets of Madrid like never before.



05-08 March 2026

CAN Madrid

From CAN Art Fair Madrid, we embrace the city's creative energy, bringing together a carefully selected group of leading national and international galleries that will showcase some of the most relevant voices on today's art scene.

Get ready for an edition that takes contemporaneity one step further.



05-08 March 2026

Opening hours

Collectors & VIP Preview:

Thursday, March 5th: 12:00 – 22:00

General Public Opening Hours:

Friday, March 6th: 12:00 – 21:00

Saturday, March 7th: 11:00 – 21:00

Sunday, March 8th: 11:00 – 19:00



Programs

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General Program

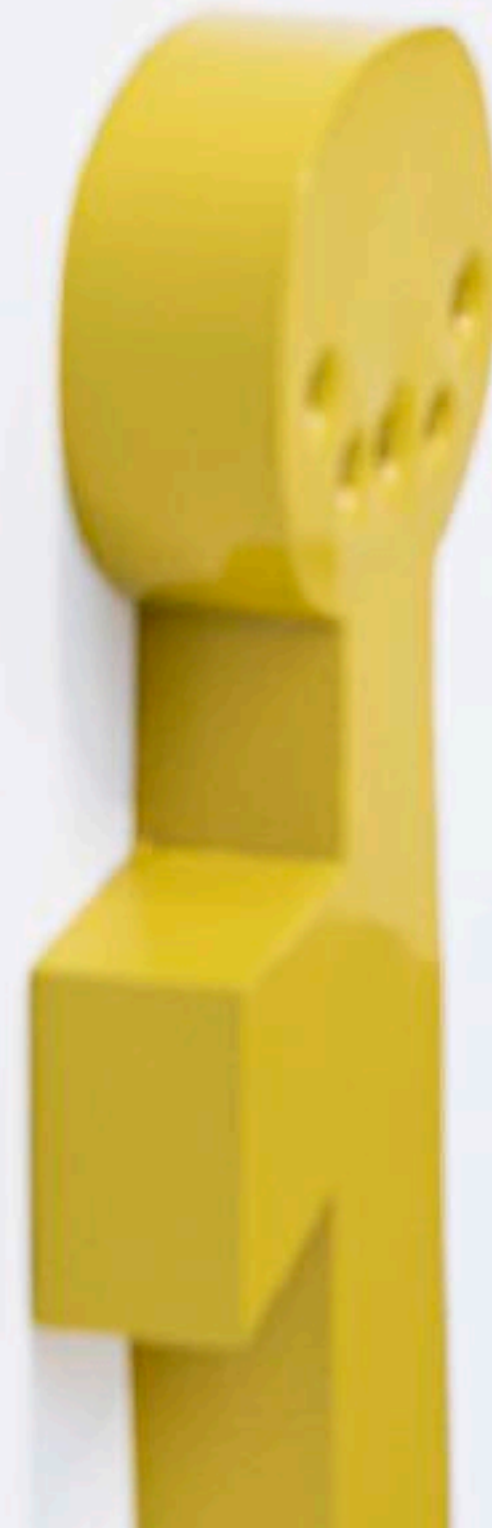
Price: €330/m² + VAT

Minimum booth size: 30 m²

35–40 m²: max. 4 artists

40–50 m²: max. 6 artists

Over 50 m²: max. 8 artists



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Young Program

Price: 6.000€ + VAT

Booth size: 20 m²

Aimed at young galleries founded after 2021 with emerging trajectories.



Solo/Duo Project

Solo/Duo Project is a new section for first-time participants, conceived for curatorial, experimental, or independent projects wishing to present one or two artists. It aims to highlight the unique vision of each proposal, moving away from the traditional multi-artist booth format and allowing for a clear and coherent narrative around the works.



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Solo/Duo Project

Price: 5.000€ + VAT

Booth size: 15 m²



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Counterflow

COUNTERFLOW presents a selection of galleries hand-picked and invited by Saša Bogojev, writer and curator of the CAN Ibiza art fair. Reflecting the riverside setting of the Matadero complex, this section highlights galleries whose artists resist convention, question norms, and carve paths against the grain through the language of painting. In doing so, they echo the spirit of unfiltered artistic freedom set more than two centuries ago just a few kilometers upstream on the Manzanares, where Goya created his iconic Black Paintings on the walls of the Quinta del Sordo.



Counterflow

Price: €330/m² + VAT

Minimum booth size: 30 m²



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CAN Design

CAN Design is a section dedicated to collectible design. We'll showcase projects by designers who merge creativity, functionality, and art—turning everyday objects into unique and desirable collectible pieces.

This section invites visitors to discover a curated selection of works exploring the intersection between design and contemporary art, creating a space where innovation and aesthetics meet.



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CAN Design

Price: €330/m² + VAT

Booth size: 40 m²



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Foco LATAM

Returns—our program dedicated to new Latin American painting, curated by critic and curator Christian Viveros-Fauné.

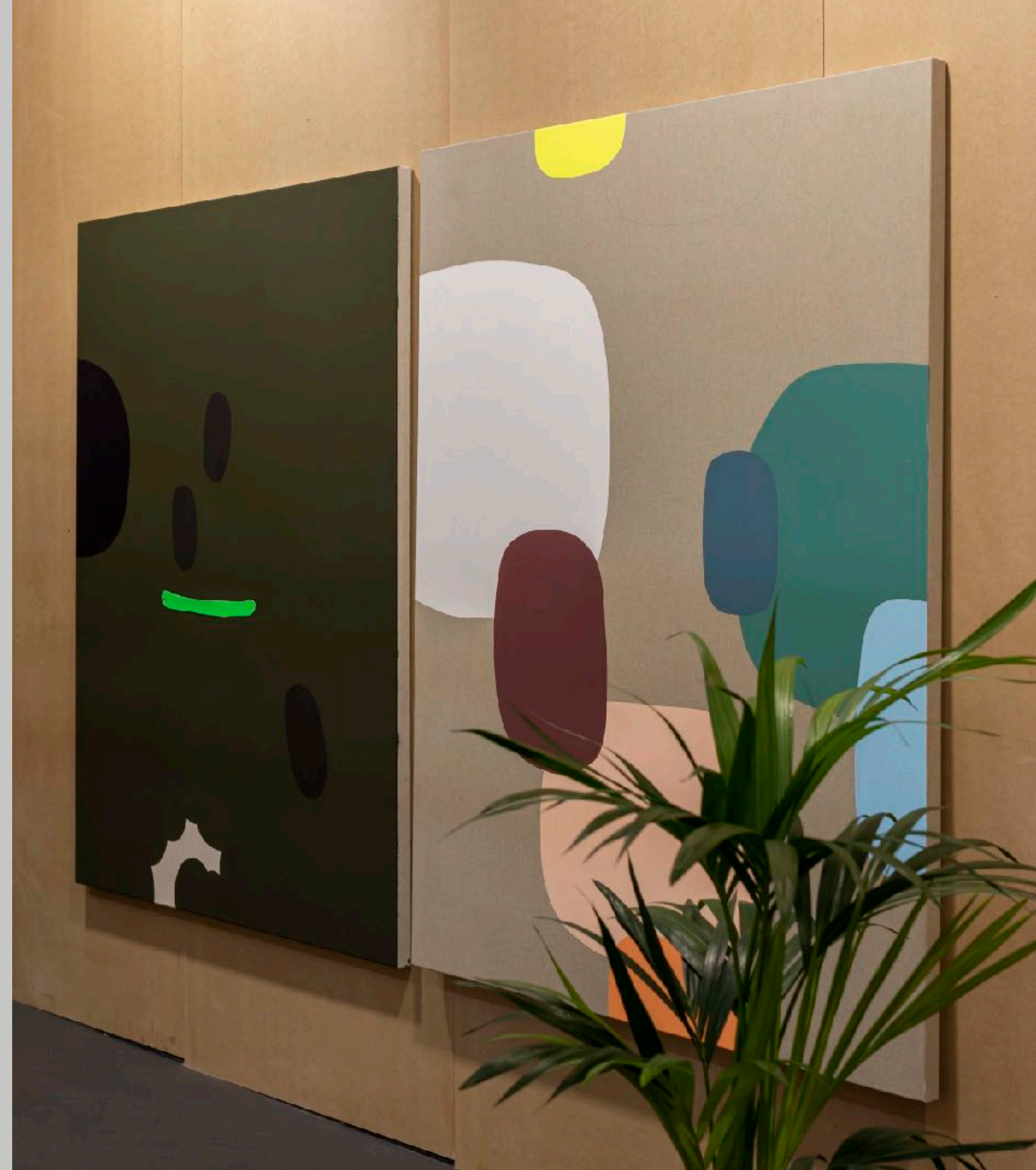
This initiative gathers a selection of galleries and artists redefining the contemporary art landscape in Latin America, exploring themes such as identity, memory, politics, and culture through fresh and provocative visual language.



05-08 March 2026

Foco LATAM

The project reflects the region's cultural dynamism and growing influence on the international scene, further establishing Madrid as a key hub connecting Europe and Latin America—reinforcing our commitment to celebrating the vitality and diversity of contemporary Latin American art.



05-08 March 2026

Foco LATAM

Price: €330/m² + VAT - 15% discount

Booth size: 30 m²



Includes

- Basic exhibition space rental (modular walls)
- Lighting according to booth size
- Gallery name signage
- Inclusion in our social media campaign
- Power outlet
- Mention on the official CAN Art Fair Madrid website
- Daily cleaning of public areas and aisles
- General liability insurance for the venue
- General security during the fair
- Basic WiFi connection
- 10 double VIP/professional invitations
- 15 single general admission invitations



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